

Léa Cohen

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Spring '19 Master's graduate in International Management, driven with strong interpersonal skills and proven problem solving abilities. Strong global dimension. Fluent in English, French and Spanish. Looking for opportunities in biotechnology and venture capital.

EDUCATION

Ipag Business School – City University of NY

Paris, FRANCE – New York, USA

Dual Degree. Obtained a Master of Science in International Management with a 3.7 GPA

May 2019

Obtained Bachelor in Business Management.

Relevant courses: Management, Economics, Corporate Finance, Leadership, Human Resources

Study abroad: University of California, Riverside

Riverside, CA, USA

Relevant courses: Marketing, Finance, Sociology and Entrepreneurship. (A+, 99%)

Fall 2016

University of Pennsylvania

Philadelphia, PA, USA

Obtained the Institute for Academic Studies' diploma

Summer 2015

Courses: Leadership & teambuilding (A+, 98%) and resilience (A+, 100%)

PROFESSIONAL EXPERIENCE

French-American Chamber of Commerce

New York, USA

Communications & Events

July – November 2019

- Organized a large-scaled pitch competition for startups in the clean tech industry (100+ attendees)
- Assisted with the logistics and communications for the FACC Foundation Gala (250+ attendees)
- Provided photo/video support and contributed to social media coverage at corporate events
- Conducted 40+ new member interviews and increased their visibility (online article)
- Managed relationships with C-level executives, companies and startups in tech, finance, luxury, fashion and sustainability sectors
- Identified 200+ financial sponsors, partners and venues and studied the French tech ecosystem in New York City
- Analyzed metrics and KPIs for social media usage

TechnoArt – Art Technology hub

Tel Aviv, Israel

Project Manager

June 2018

- Created content and implemented strategies for startups
- Analyzed and provided feedback on business plans
- Built prototypes for startups in the hub (InVision, Photoshop)

VisaFirst

Sydney, Australia

Client advisor – Marketing and sales representative

February – July 2017

- Conducted clients meetings on visa procedures, face to face and call center (40 + customers per day)
- B2B + B2C sales development (\$500 + sales per day with complementary product sales)
- Prospected for new partners (English schools and recruitment platforms)

LANGUAGES AND SKILLS

Computer language: HTML5 and CSS. Notions of Python programming

Computer: Mac OSX (Pages, Keynotes, Numbers), Windows 7, Microsoft Office (Word, Power Point, Excel), Photoshop, InVision, Adobe Creative Cloud, Adobe Lightroom, Sphinx, Wordpress, Civi CRM, Canva, Easymovie

ACTIVITIES AND INTERESTS

Leadership: - Masa Leadership Academy (2-week seminar on the Harvard Kennedy School model of Adaptive Leadership)

- R.A.J.E Leadership program (Met each week with leaders from different walks of life: CEO's of large companies and political leaders)

Art: Learned piano, guitar (8 years), Music Production (Logic Pro). Photography (Photograph for Tourist Israel-Travel Agency)

Volunteering:

- Member of the Ipag Business School's *International Student Office*. In charge of the event department

- *OzHarvest, Australia*: Cooked and packed meals for families in need